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NORTH WALES
POLICE**

Inspector Wes Williams
North Wales Police
Prevention Hub

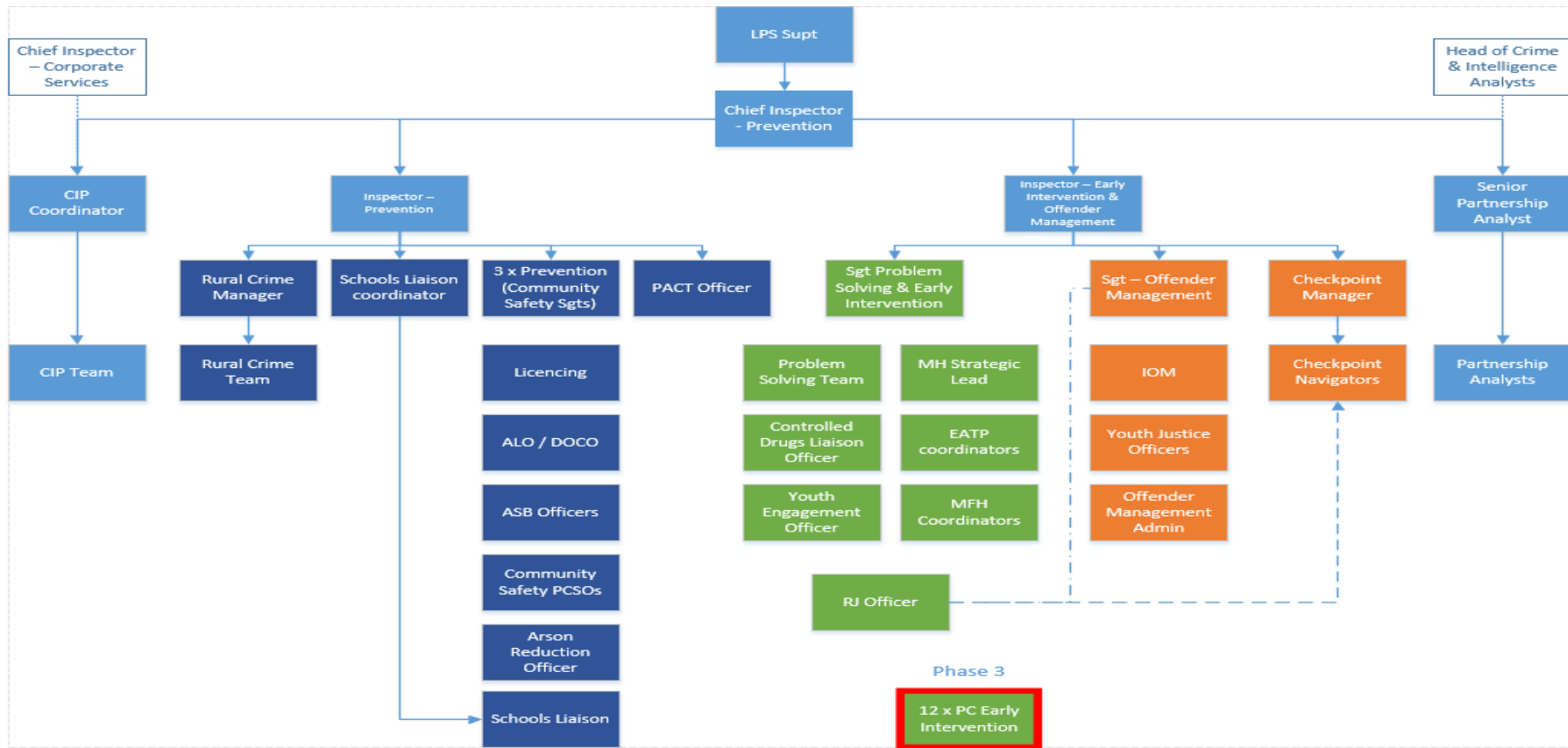
gwneud Gogledd Cymru'r lle **mwyaf dlogel** yn y DU
making North Wales the **safest** place in the UK



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Prevention Hub

Primary – Secondary - Tertiary





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Problem Solving - Spiking

- **Objective**
- **Scanning**
- **Analysis**
- **Response**
- **Assessment**



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Problem Solving - Spiking

- Objective
- Scanning
- Analysis
- **Response**
- Assessment



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Problem Solving - Spiking

- **Objective – Community Safety**
- **Scanning – What is the problem?**
- **Analysis – Does the analysis support our focus?**



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Scanning and Analysis

- **Partnership**

- **Limited evidence however a lot of public concern – Urban/ Metropolitan Areas**
- **Social Media increased fear**
- **Under reporting/recording**
- **Consistent voice all heading in the same direction**
- **Area relevant/specific**
- **6 Strands of the Alcohol Strategy**



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Response Partnership

- **All follow the All Wales Alcohol Strategy**
 - 1.Safe and Supportive Environments**
 - 2.Changed Attitudes and Social Norms**
 - 3.Reduced Availability**
 - 4.Reduced Affordability**
 - 5.Behaviour Change**
 - 6.Children, Young People and Families**



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Response Partnership

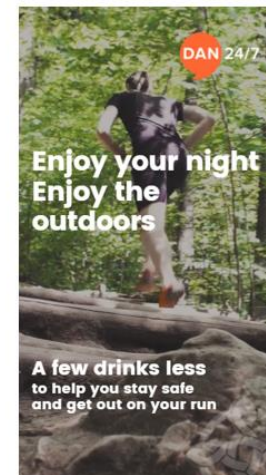
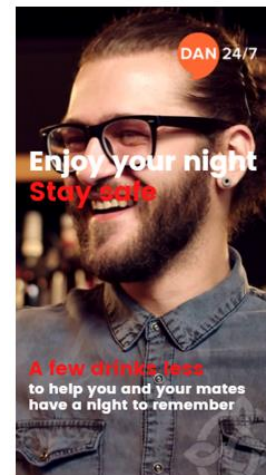
- **Police Crime Prevention Initiatives advice**
- **Raise awareness to responders police/hospitals/WAST**
- **Increase engagement – Street Safe**
- **Education – schools/colleges/communities**
- **Purchased knife wands for every operational police vehicle**
- **APB funded items to prevent spiking ie bottle stops**
- **considered testing strips, concern over reliability and responsibility**
- **Managing Communities/engagement**



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Partnership Managing Fear

- Keep the same voice or message – not telling people what to do
- **#afewdrinksless alcohol awareness campaign**
<https://padlet.com/jameswilliamson5/8thme7vayvx2fci9>
- Target audience 18 – 35 year old's
- Plan your ride home
- Look after your mates
- Look after your drinks





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Assessment

- **Remains on-going**
- **Increase reporting/recording**
- **Increase engagement**
- **Clear plan with partners**
- **Manage Social Media**
- **Understand demographics ie Nationality, Age etc**