



A South Wales  
Fire and Rescue Service  
initiative

# Myfyrio Reflect

**Youth Intervention**

building partnerships throughout South Wales

The South Wales Fire and Rescue Services, REFLECT Project is building partnerships throughout South Wales in order to successfully educate and build awareness around the Fire Services key messages with young people aged between 11-25.

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# Introduction



## The project

The project aims to raise awareness of the consequences of actions by engaging with children and young people in a targeted approach.

## Target Audience:

Those who are known to offend

At risk of offending

Involved in Anti Social behaviour

Displaying risky or challenging behaviour

# Statistics



## Did you know?

Statistics indicate that young people aged 11-25 are at high risk of being killed or seriously injured on our roads or being involved in Fire Setting behaviour:



Road Traffic Collisions are the **BIGGEST** Killer of people between 15 and 25! (WHO, 2021)



In 2021 there were 94 Deaths, 1098 Serious Injuries and 4615 Injuries on roads in Wales (Welsh Government 2021).



Over 5000 reported Fire related incidents 2021/2022. The total of deliberate fires in SWFRS area has **INCREASED** by 4% since 2019/2020

# Aims

The main aim is to help reduce young peoples' likelihood of involvement in anti-social or offending behaviour, including:

Reducing the number of Arson attacks, deliberate fires and fire related anti-social behaviour, such as attacks on Fire Fighters and hoax calls.

Work in partnership with external Agencies, Services, and local Fire Stations to target areas of need as identified through intelligence.

Work with young people who may be at risk of being involved in anti-social or offending behaviour.

Educate Children and Young People' about the consequences of their actions and how situations that they may find themselves in could impact on themselves their family and their community.

To reduce number of fatalities involving young drivers and passengers, or those involved in vehicle crime.

To reduce number of young people from entering or re-entering the Criminal Justice System.

**Aims**

**How will we achieve them?**

We intend to reach these aims by utilising the REFLECT Project to focus on the following subject areas:

**Arson**

**Vehicle Crime**

**Anti Social Behaviour**

**Attacks on Fire Crews**

**Malicious and False Alarms**

# Objectives

**The REFLECT Project has the flexibility to tailor interventions to the needs of individual groups.**

**Use prior knowledge to explain links between cause and effect and make predictions.**

- Take different perspectives into account when making informed decisions and choices effectively.
- Communicate complex views and express opinions in a wide range of situations through a range of appropriate methods.
- Appreciate, reflect on and evaluate other points of view and respond appropriately.

- Be assertive and resist unwanted peer pressure and other influences.
- Evaluate and access a range of local and national sources of information, support and advice confidently.
- Develop the practical skills necessary for everyday life.
- Educate and increase their understanding of all aspects of personal and social development and well-being
- Develop respect for themselves and others.
- Develop a consistent set of personal values and have the confidence to apply these in practice.
- Actively demonstrate personal responsibility as a global citizen.

# Objectives

## LESSON OBJECTIVE

- To raise awareness of the consequences of Arson, Deliberate Grass Fires, Vehicle Crime, Hoax Calls and Attacks on Fire Fighters.
  - To consider the responsibilities of safety to themselves and others within the community.
- WORKING TOGETHER FOR A SAFER WALES**
- To consider the impact on the Fire Service, family, friends and the wider community as a result of negative choices.
  - To build an understanding of making more informed choices and reducing the risk of becoming involved in anti-social/criminal behaviour

## KEY WORDS

Safety, distraction, consequences, awareness, peer pressure, lack of concentration, risk, danger, law, injuries, penalties.





# Objectives

## PROJECT ACTIVITY INCLUDES:

- Introduction of the relevant Fire and Rescue Service staff member(s).
- Agree Golden Rules.
- Explain – Learning Objectives and Key Words.
- Discuss issues around Fire Service related activities.
- Establish perception of the law relating to the above.

## MAIN ACTIVITIES

Emphasis that Fire Crime, Anti-Social Behaviour and Vehicle Crime have a knock on effect, and consideration of their actions is needed.

## MAIN ACTIVITIES

Explain the importance of keeping safe

Discuss consequences of actions and positive decision making

Establish young person(s) understanding of Fire Crime, Anti-Social Behaviour and Vehicle Crime

## REVIEW / PLENARY

- Reinforce the legal consequences.
- Emphasise the knock on effects to family, friends and the surrounding community

# Workshops

South Wales Fire and Rescue Service are committed to making our communities the safest places to live, work and visit.

To achieve this we have developed a flexible approach to enhance our engagement with our partners, communities and children and young people.

The project is part of that approach and seeks to educate and inform young people about the hazards associated with fire, road safety, water safety and the wider issues surrounding community and personal safety.

## REFLECT GROUP WORKSHOPS:

Delivered from a variety of venues including partnership services and agencies premises and Fire Stations.

Run between 1 - 6 hours. The number of hours delivered is dependent on group needs.

Delivered in Welsh Unitary Authorities known for Deliberate Fire Setting, Vehicle Crime and high incidents of Attacks on Fire Crew and False and Malicious Calls.

Available through a variety of delivery tools such as interactive DVD's, group discussion, peer review, and real life

incidents/case Studies. (Lesson plans for workshop available on request).

Evaluation is a key element of the REFLECT project with the possibility of children and young people being monitored pre and post intervention to identify any behavioural and/or attitude change.

**NOTE:** Sensitivities around stated key messages to be highlighted by referring agency before commencement of any intervention.

# Firefighter for a Day

A dedicated team work closely with the children and young people and using a restorative approach.



- To challenge negative decision making processes
- To develop healthier attributes of a young person



## ACTIVITIES INCLUDE:

- Hose running
- Dam Building, and Search and Rescue
- Problem Solving
- Team Building

Valuable insight is gained into the role of a Fire Fighter

## Young people leave with an increased knowledge into:

- The consequences and dangers of deliberate Fire Setting and Road Safety issues;
- How to live and work safely
- An increased sense of self worth
- Improved interpersonal skills
- Increased sense of self respect

# Pop up / Doorstep Sports

REFLECT project Pop Up/Doorstep Sports is a sporting and activity based social inclusion intervention.

Pop Up/Doorstep Sport provides a vibrant and varied sporting opportunity to young people in disadvantaged communities that are designed to grow their motivation.



Sport and physical activity has an important role in youth crime prevention, with the aim to offer positive alternatives to substance misuse and anti-social behaviour .

This is a national effort to test the most effective ways to empower disadvantaged young people to feel comfortable in their living environment and a way for them to look at taking ownership of the areas in which they live.

REFLECT use this sporting method as a positive way of engagement, working closing with partnerships as part of delivery

Group workshops follow on from initial sporting engagement.

# Evaluation

The REFLECT Project utilises what is known as a Young Persons Assessment (YPA) form

The assessment process is designed to find out the risk and protective factors playing a part in a young person's behaviour and ways of thinking which allows the project to evaluate behaviour and attitude change prior to delivery and at completion of delivery.

The YPA's help provide an indication of the types of intervention needed.

Findings are shared with referring agencies/services on request and following the signing of a South Wales Fire and Rescue Service, Memorandum of Understanding.

2020/2021 findings indicated an:

**80+%**

decrease in re-offending rates in relation to Fire Service related criminal activity, such as deliberate fire setting.

**90+%**

increase in Positive Attitude Change.



**Gwasanaeth Tân ac Achub  
De Cymru**

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Fire and Rescue Service**

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[www.southwales-fire.gov.uk/youth-education/youth-interventions/reflect-project](http://www.southwales-fire.gov.uk/youth-education/youth-interventions/reflect-project)